

## Applied Psychology BTEC at Highdown

You will need to spend some time over the summer familiarising yourself with the course [specification](#).

You will need to print off the **subject specific vocabulary** (pages 22-23 of specification).

Ensure you have them at the front of your folder - this will allow you to use it as a glossary during the running of the course.

### Discovery Task: using your textbooks, research the 4 approaches

#### Social Approach:

- Define: conformity (normative and informational social influence). The 3 types of conformity: internalisation, identification, and compliance.

#### Biological Approach:

- Define: genotypes and phenotypes, neurotransmitters, hormones.

#### Learning Approach:

- Define: classical conditioning, operant conditioning, and social learning theory.

#### Cognitive Approach:

- Define: reconstructive memory, cognitive priming, and cognitive biases.

### References

#### Required [Textbook](#):

Pearson BTEC National Applied Psychology: Book 1 (also available on Amazon)

Websites:

<http://psychcentral.com>

<https://www.verywell.com/psychology-4014660>

<https://www.psychologytoday.com/>

### Deadline

You are expected to have the above completed by **Friday 4th September 2020**