

Overview

Business Studies aims to provide an understanding of the internal workings of organisations, their business behaviour and the environment in which they operate.

Business Studies is a subject which incorporates a variety of different styles including both numeracy and literacy.

Awarding Organisation:
AQA

Minimum course requirements:
GCSE Grade 4+ in English and Mathematics, 4+ in Business (if studied)

More information:
Mrs S Stevens

Curriculum and assessment

YEAR 12

During this year you will complete:

- What is business?
- Managers, leadership and decision making
- Decision making to improve marketing performance
- Decision making to improve operational performance
- Decision making to improve human resource performance

YEAR 13

During this year you will complete:

- Analysing the strategic position of a business
- Choosing strategic direction
- Strategic methods: how to pursue strategies
- Managing strategic change

ASSESSMENT

Paper 1: Business 1

All content assessed – 2 hour written exam

Three compulsory sections:

- Section A – 15 multiple choice questions
- Section B – short answer questions
- Section C and D – two essay questions

Paper 2: Business 2

All content assessed – 2 hour written exam

Three data response compulsory questions made up of three or four part questions.

Paper 3: Business 3

All content assessed – 2 hour written exam

One compulsory case study followed by approximately six questions.

Post 18 opportunities

This course will provide a foundation for students looking to move into the workplace or aiming to continue their studies with a business related degree or many other subjects at university.

Destinations of students in the last two years:

Brunel University London – Business Management
VISA Europe Graduate Apprenticeship
Nottingham Trent University – Law with Psychology
University of Portsmouth – Business and Management

Expenses

Students are required to purchase their own text books and need a calculator. There will also be periodic trips which will incur additional costs to help develop their understanding.