

BUSINESS STUDIES

Books

- How I Made It: 40 Successful Entrepreneurs Reveal -How They Made Millions* by Rachel Bridge
- The Tipping Point: How Little Things Can Make a Big Difference* by Malcolm Gladwell
- The Google Story* by David A. Vise
- The Toyota Way: 14 Management Principles from the World's Greatest Manufacturer* by Jeffrey Liker
- Billions of Entrepreneurs: How China and India Are Reshaping Their Futures and Yours* by Tarun Khanna
- Business Stripped Bare: Adventures of a Global Entrepreneur* by Sir Richard Branson
- Sun Tzu - The Art of War for Managers: 50 Strategic Rules Updated for Today's Business* by Gerald A. Michaelson
- The Intelligent Investor* by Benjamin Graham
- No Logo* by Naomi Klein
- House of Cards: How Wall Street's Gamblers Broke Capitalism* by William D Cohan
- Freakonomics* and *Superfreakonomics* by SD Levitt and SJ Dubner

Magazines/Journals

- Business Review*

Websites

- Freakonomics**: an award-winning weekly podcast and lectures by the authors of a best-selling book on economics.

<http://freakonomics.com>

- BBC Radio 4 Bottom Line**: Evan Davis hosts the business conversation show with people at the top giving insight into what matters.

www.bbc.co.uk/programmes/b006sz6t

- Business Case Studies**: Learn business studies theory online with extensive revision pages, download free case studies from real world companies and associated lesson materials and worksheets for teachers and students. <http://businesscasestudies.co.uk>